

SALESFORCE DATA ANALYST INTERN

Reports to:	Head of Marketing & Revenue Operations
Contract Type:	3–6-month internship, Full Time
Location:	Friars Bridge Court, 41–45 Blackfriars Road, London, SE1 8NZ

About Reevo

At Reevo we believe that a transparent relationship between brands and consumers is better for both. Over 200 brands agree with us and use our Ratings & Reviews, Social and Customer Intelligence products to engage with, listen to and learn from their customers.

We also believe we can help everyday people make better decisions about what to buy by connecting them with like-minded people. That's why we're always innovating – creating new tools for customers to express their opinions and constantly improving the ones we have.

We don't settle for average. We want to make a positive impact for our clients and their consumers. If you work with us, you will too.

Role Description

We're looking for a data savvy intern to join our in-house marketing operations team for a full-time three to six-month placement.

You'll be part of the wider marketing team, working for our CRM & Marketing Automation Specialist doing a range of data and analytical tasks, from building campaign lists, sourcing and loading data into Salesforce.com and/or Pardot, assisting with data improvement initiatives, creating departmental dashboards and undertaking ad hoc analysis.

The work you do will support our digital marketing team with their outbound campaigns, our business development executives who make appointments for our sales team, and our sales team themselves to generate new business. So, the role can have a direct impact on revenue!

Skills & Experience

First and foremost you must be numerically literate, enjoy working with numbers and data and like adhering to process. Ideally you will have had some experience of working as a junior reporting analyst or similar, manipulating data in Microsoft Excel or other applications. But we can train you up if you haven't as long as you have the right basic skills and aptitude. So, a degree or other qualification in a subject like maths, statistics, economics, business studies or science. Intermediary knowledge of spreadsheets (Excel). A genuine interest in learning how Salesforce.com (the World's #1 CRM platform) works.



Additional 'Nice to Haves':

Previous experience of using CRM or marketing automation software like Salesforce and Pardot.

Advanced Excel skills.

Competencies and Personal Qualities

You should be technology-driven and analytical and have a positive outlook with a high level of motivation, energy and drive to 'get things done.' Excellent time management skills, ability to prioritise and work to tight deadlines.

Must have attention to detail.

You need to work as part of a team, be confident to engage with colleagues to solve problems and ask for help when it's needed.

Benefits for you:

PAID ROLE: We don't think unpaid internships are very fair. As such, you'll get a salary.

OPPORTUNITY: We're a small team in a small company, so you'll see the impact you're having on the business. We're not the type to take your work and pretend it's ours, so you'll get to show people what you have achieved. And of course, you'll hopefully learn skills that you can use in your future career.

VARIED INDUSTRY EXPERIENCE: We'll make sure you get a chance to work with different aspects of the business; marketing, sales, customer support, technology, to name a few. If you want to gain valuable experience within a marketing function in a fast growing and evolving business, learn about different types of technology including the world's #1 CRM platform (what we use not what we sell) as well as working in a great team where your input will be valued and where you will be supported to gain invaluable industry experience, then this internship is for you.

If you are interested in joining our team, we would love to hear from you. Please send your CV, along with covering email and we will be in touch. While we endeavour to respond to all applications, please be aware during busy times this may not be possible, or a response might be significantly delayed. If you haven't heard from us within 7 days, then unfortunately your application was not successful, and we wish you the best of luck with your job search.

Reevoo is an Equal Opportunities Employer.

Please note: we can only consider applicants with the current legal right to work in the UK.