

MARKETING EXECUTIVE INTERN

Team:	Marketing
Reports to:	General Marketing Manager
Contract Type:	3–6-month internship, Full Time
Location:	Friars Bridge Court, 41–45 Blackfriars Road, London, SE1 8NZ

About Reevoo

At Reevoo we believe that a transparent relationship between brands and consumers is better for both. Over 200 brands agree with us and use our Ratings & Reviews, Social and Customer Intelligence products to engage with, listen to and learn from their customers.

We also believe we can help everyday people make better decisions about what to buy by connecting them with like-minded people. That's why we're always innovating – creating new tools for customers to express their opinions and constantly improving the ones we have.

We don't settle for average. We want to make a positive impact for our clients and their consumers. If you work with us, you will too.

Role Description

We're looking for a creative and highly literate intern to join our in-house marketing team as part of a full-time 3–6-month internship.

You'll be part of the wider marketing team, working for our General Marketing Manager performing a range of tasks including working on product literature and presentations, writing copy for content and social media pieces, assisting with photography and filming tasks and actioning ad hoc requests to support our business teams.

The work you do will support our marketing team with its B2B, B2C and internal communications, our sales team with pitching to prospects, and our senior management team with internal stakeholder work.

Skills & Experience

First and foremost you must have a high level of written English, enjoy approaching tasks creatively and be extremely organised and motivated. Ideally you will have had some experience as a junior marketing executive or similar, writing copy, creating documents and posting on social media.



You will be confident in learning how to use new software tools and comfortable speaking to staff from all levels of the business. A degree in a subject such as marketing, communications or English would be advantageous, as would a genuine interest in all things written word and design.

Additional 'nice to have's':

Previous experience of using Adobe Creative Cloud's suite of design programs such as InDesign, Photoshop, Illustrator, etc.
Advanced knowledge of social media platforms.

Competencies and Personal Qualities

You should be a creative thinker with exceptional attention to detail and a meticulous nature. With any job, there are fun tasks and tasks that 'have to be done' – the successful applicant will be highly motivated and inject energy into everything they do.

You will need to work as part of a team, be confident to engage with colleagues to solve problems and ask for help when it's needed.

Benefits for you:

PAID ROLE: We don't think unpaid internships are very fair. As such, you'll get a salary.

OPPORTUNITY: We're a small team in a small company, so you'll see the impact you're having on the business. We're not the type to take your work and pretend it's ours, so you'll get to show people what you have achieved. And of course, you'll hopefully learn skills that you can use in your future career.

VARIED INDUSTRY EXPERIENCE: We'll make sure you get a chance to work with different aspects of the business; marketing, sales, customer support, technology, to name a few. If you want to gain valuable experience within a marketing function in a fast growing and evolving business, learn about different types of technology including the world's top creative apps (what we use not what we sell) as well as working in a great team where your input will be valued and where you will be supported to gain invaluable industry experience, then this internship is for you.

If you are interested in joining our team, we would love to hear from you. Please send your CV, along with covering email and we will be in touch. While we endeavour to respond to all applications, please be aware during busy times this may not be possible, or a response might be significantly delayed. If you haven't heard from us within 7 days, then unfortunately your application was not successful, and we wish you the best of luck with your job search.

Reevoo is an Equal Opportunities Employer.

Please note: we can only consider applicants with the current legal right to work in the UK.